

***The Cyber Citizen's Guide Through the Legal Jungle:***  
**Internet Law for Your Professional Online Presence**  
(Narrative Description)

---

**A Legal Primer for the  
Business-Minded Cyber Citizen**

Millions of companies, entrepreneurs, and business people employ the internet as a tool for advancing their professional goals. Yet, for many who operate websites, blog, podcast, and participate in social media, the internet is still the *wild, wild web*. These cyber citizens do not always fully understand the rights and responsibilities involved in claiming a parcel of internet territory.

*The Cyber Citizen's Guide Through the Legal Jungle*, a new release in the Guide Through the Legal Jungle book series, is the legal primer they need. In this book, author Joy R. Butler, answers in easy-to-understand terms the questions frequently posed by those who use the internet for business purposes. Butler is a Harvard-educated attorney who regularly advises companies and individuals on internet and new media projects.

Butler addresses legal issues that arise during each step of establishing and maintaining your online presence. She explains how cyber citizens can protect their online content, select protectable domain names, and comply with privacy obligations to online visitors. Copyright, trademark, defamation, patent and privacy are among the laws discussed.

Each chapter is divided into short segments. The book begins with a checklist that poses short questions and provides brief answers about specific internet activities. The checklist then refers the reader to subsequent chapters and sections of the book for greater explanation. The appendix includes fully annotated examples of completed copyright and trademark registration applications.

Readers can locate answers to their immediate questions by using the opening

checklist, detailed table of contents and full index. Alternatively, those cyber citizens who want a full grounding in the laws of the internet can read the book from cover to cover.

Every active internet participant eventually faces questions concerning the permissible use of other people's material. *The Cyber Citizen's Guide Through the Legal Jungle* offers a helpful overview of permissions and rights clearances. However, cyber citizens in need of in-depth, step-by-step instructions for obtaining permission for incorporating third party materials into their online works will also want a copy of Butler's previous book in the series.

Butler's previous book is *The Permission Seeker's Guide Through the Legal Jungle: Clearing Copyrights, Trademarks, and Other Rights for Entertainment and Media Productions*. It provides detailed guidance for obtaining permission to use quotes, music, artwork, names, trademarks, film clips, and other protected materials.

**MORE DETAILS ABOUT THE CYBER  
CITIZEN'S GUIDE THROUGH THE LEGAL  
JUNGLE:**

Authored by Joy R. Butler, Published by Sashay Communications, ISBN: 978-0-9672940-2-5, 310 pages, paperback, trim size 5.5 x 8.5, \$19.95. Available to consumers at bookstores and from the publisher at [www.GuideThroughtheLegalJungle.com](http://www.GuideThroughtheLegalJungle.com).

Available to the book trade through Pathway Book Service, Baker & Taylor, Ingram, and library jobbers. Discounts for quantity orders are available from the publisher.

*(You can obtain a digital copy of this description on the press page of the companion website, [www.GuideThroughtheLegalJungle.com](http://www.GuideThroughtheLegalJungle.com) The site also includes the full table of contents, cover art, excerpts, author bio, and author photos.)*